

SAM BECKBESSINGER

Biography

Sam Beckbessinger is a South African writer, designer, product manager and cofounder of Phantom Design, a FinTech company that helps to build personal financial management apps, cryptocurrency exchanges, and new products for the next frontier in global finance.

Passionate about stories, human behaviour and financial inclusion, Sam combines all three in her quest to help the emerging middle class understand how to take charge of their finances, which she details in her forthcoming book, *How to Manage Your Money Like a Fucking Grownup* (Jonathan Ball, February 2018)



Before launching Phantom, Sam was a product manager at 22Seven, specialising in research and AI development to help people to better manage their money, and to better understand our psychology around spending and saving. She has been a Strategy Director at Quirk, a book critic, a children's book author, and a startup coach.

Sam holds a BA Honours Degree from the University of Cape Town. She also studied Strategy Design at the Gordon Institute of Business Science and was a 2014 Mandela Washington Fellow at Yale University in the US, where she got to high-five Barack Obama (true story).

In her spare time, she makes choose-your-own adventure games and writes horror stories. She lives in Cape Town, with her kamikaze cat, Digby.

Manage Your Money Like a Fucking Grownup is available in stores from 17 February 2018.